



# **Annual International Research Conference & Doctoral Workshop**



Venue: -  
**Indian Institute of Management Lucknow  
Noida Campus**

**7-11 December, 2022**

# About IIM Lucknow

Established in 1984 and accredited by AACSB and AMBA, the Indian Institute of Management Lucknow is fourth in the prestigious IIM family of management schools to be established in India. With a desire to create value-driven leaders, managers, and global players, the institute undertakes a diverse range of academic activities aimed at the creation, dissemination and application of management knowledge and practice. The first to establish a satellite campus exclusively for Executive Education at NOIDA in Delhi NCR region, IIM Lucknow is poised for growth as a global player to reckon with. With its foundation in the city of "Tehzeeb", IIM Lucknow is committed to inculcate human values and professional ethics in the students so as to help them make a positive impact not just on the nation but on a global platform.

## Annual International Research Conference (9-11 December, 2022)

Energized by the success of the past doctoral workshop, IIM Lucknow aims to create a forum where the best scholars from India and abroad can define the future course of management thought and practice. Globally we are witnessing increased interest in many management and policy level initiatives which require looking at national and global developments from different perspectives. Understanding of effective firm operations and societal well-being is critical for overall growth in an economy. In an increasingly unpredictable era of rapidly changing technology, collective crisis such as Covid-19, globalization and the rise of social media managing robust supply-chains, efficient production, marketing, financial management and employee engagement has become even more challenging. This three-day conference will give a platform to exchange thought-provoking ideas and issues in various business functions and domains of management. The forum will emphasize capacity building to help render research into effective management practices. To encourage greater collaboration between researchers and industry, the conference will develop a collaborative platform to identify research priorities and suggest practically relevant emergent solutions. We look forward to seeing you at IIM Lucknow, Noida campus in December 2022.

**We invite papers from all area of Management mentioned below, but not limited to:**

- Agriculture and Natural resource
- Business Environment
- Communication
- Decision Sciences
- Finance
- Information Technology and Systems
- Marketing Management
- OB/HRM
- Operation Management
- Sustainability
- Strategic Management

## Important dates

Submission Closes	31 August, 2022
Intimation of decision to authors	30 September, 2022
Last date for registration	31 October , 2022
Doctoral Workshops	7-8 December, 2022
Conference Dates	9, 11 December, 2022

## Guidelines for Paper Submission

- Maximum Page Length : 40 Pages
- Document Must Include : Title (250 characters maximum, entered in Title Case)
- Abstract : Maximum 125-words
- Author Name and Affiliation : After the Title, Name of Author, Author's affiliation and institutional address with pin-code and email-id should be mentioned. In case there are two or more authors, then the corresponding author's name and address details must be clearly specified.
- Font Style : Times New Roman
- Font Size : 11-Point Font
- Spacing : Double-spaced
- Margins : 1-inch (2.5cm) margin all around
- Document Type : Microsoft Word

EasyChair link: <https://easychair.org/conferences/?conf=airc2022>

## Conference Highlights

- Selected conference papers will be directly sent for review to be considered for potential publication in Metamorphosis: A Journal of Management Research (ABS ranking =1). For more details: <https://journals.sagepub.com/home/met>.
- Best paper awards to be given in the conference.
- Networking dinner on 10 December, 2022

Mode of the conference: Offline mode (at the IIM Lucknow, Noida campus)

## Registration fees

Indian students:	INR 6000	Foreign Students:	USD 200
Indian Faculty:	INR10000	Foreign Faculty:	USD 500
Industry Participants:	INR 15000		

# Doctoral Workshop (7-8 December, 2022)

The Doctoral Workshop aims to bring together doctoral candidates in the Management discipline from across the globe to present and discuss their Doctoral work with renowned senior academicians and explore collaborative support from them for further publication. The major objectives are to:

- identify interesting and pertinent research problems across various management disciplines and business functions such as IT, OB/HR, Decision Sciences, Marketing, Economics, Finance, Sustainability, Operations and Supply Chains;
- facilitate the exchange of ideas between Doctoral students of selected papers and leading academicians in the respective areas to enable them to improve their research paper for possible publication;
- very focused and detailed feedback for further development of the research ideas to doctoral candidates through faculty mentors/ reviewers who are experts in that domain;
- promote research collaboration between Indian and International management schools;
- showcase the state of the art in management research through conceptual, qualitative, empirical or analytical papers.

## Focus areas

The workshop will focus on novel contributions in the broad areas of management, e.g., Marketing, HR, Strategy, IT, Finance, Operations, Decision Sciences.

## Paper submission guidelines

The workshop is open to Doctoral students in Management who have finished course work and have started with research in their respective area. We encourage Indian as well as foreign scholars to submit their work to get dedicated feedback from top researchers in their field. Based on the presentations and follow-up discussion the PhD scholars can look for possible collaborations for publications and future development of their research work.

## Doctoral candidates are required to submit

- A valid University/Institute identity card
- A letter from Thesis Advisor mentioning status of Thesis Proposal (only those who have submitted their Thesis Proposals)
- An extended abstract (between 1000-1500 words including figures, tables, and references) based on APA guidelines. The font type should be Times New Roman 12- font size, 1.5-line space, and 1-inch (2.5 cm) margin all around
- Please send your entries to <https://forms.gle/sm2drbWq8qyvsAYF8>

The extended abstract should give an outline of the research problem and its significance, research objectives, a brief summary of the literature review and the research gap, along with the methodology, and expected contributions to theory and practice, preliminary findings (if applicable), and key references.

## Registration fees

Indian students: INR 2000 | Foreign students: USD 100

# Pre-Doctoral Workshop (8 December, 2022)

## About the workshop

The pre-Doctoral workshop will provide valuable guidance to the prospective candidates about Doctoral Program in Management at IIM Lucknow and a career in academia. The highlights of the half-day workshop are:

- Guidance for Application for Doctoral Studies in Management (Full time and Executive)
- Identifying and Applying to the Right Academic Area
- Guidance on Identifying Research Areas and a Dissertation Topic
- Interaction with doctoral program participants and graduates to understand the Doctoral Program Experience
- Networking with academic community and mentors

## Target Audience

The target audience of the workshop is prospective Doctoral student. While the workshop is open to general candidates, we will prioritize participants belonging to SC/ST, Religious Minorities, Person with disabilities, Women and gender minorities, and persons with schooling in rural, vernacular and government schools.

## Application Process

Prospective participants can submit their application using the following link: <https://forms.gle/Tqj9ocDQGuNsxMC96>

The application must include:

- A Bonafide student certificate from their University
- A Statement of Purpose (approx.. 500 words) about why they are interested in doctoral studies in Management, and their expectation from the workshop.
- A Research poster on a proposed dissertation topic (optional). The participants can get valuable feedback from the research community on their research topic.

The application email should clearly identify if the candidate belongs to any priority participation group (SC/ST, Religious Minorities, Person with disabilities, Women and gender minorities, and persons with schooling in Rural, Vernacular and Government schools).

There is no registration fee for the workshop.

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**CONFERENCE PATRON:**  
Dr. Archana Shukla, Director, IIML

**CONFERENCE CONVENOR:**  
Prof. Shailendra Singh, Dean(Research), IIML


### Core Committee Members:

Prof. Debdatta Pal	Prof. Dipti Gupta
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Kindly submit your queries at:

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