



Indian Institute of Management, Lucknow

**IIM Lucknow signs an MoU with The Kelley School of Business(KSB) at
Indiana University, Indiana, USA**

Lucknow, 1st September 2011

The MoU promises extensive research, faculty exchange and a possible dual degree programme to foster professional education globally

The Indian Institute of Management, Lucknow (IIM Lucknow) has signed a Memorandum of Understanding with The Kelley School of Business (KSB) at Indiana University, Indiana, USA to enter into a long term relationship to mutually support each other in the pursuit of excellence in global business education. Both IIM Lucknow and KSB will closely collaborate for research and faculty and student exchange programme.

The Kelly School of Business is ranked among the top B-Schools globally and has a rich educational heritage of more than 90 years. *Forbes* and *U.S. News & World Report* magazines recognize KSB for the quality of both its undergraduate and master's degree programs and the school is recognised as amongst the country's best business schools by publications like *Business Week* & the *Wall Street Journal*.

The MOU was signed by Mr. Michael A McRobbie, President, Indiana University, Mr. Daniel C. Smith, Dean, The Kelley School of Business and Dr. Devi Singh, Director, Indian Institute of Management, Lucknow at IIM Lucknow's Noida campus on August 31, 2011.

The collaboration will include extensive Research. Kelly School of Business & IIM Lucknow will investigate avenues to enhance the research mission. Collaborative case studies would be developed which would be then used for teaching purpose, design and deliver series of faculty research workshops.

KSB and IIM Lucknow will also explore the best avenues to combine the interests of faculty at both institutes with students, the business community and society in general. The collaboration seeks to produce events such as webinars, videoconferences and conferences.

The MoU will also explore the possibilities of launching a Dual - Degree Programme. This Programme would be designed, developed, marketed and delivered by both the institutes and would be primarily taught at IIM Lucknow's Noida campus by faculty members from both the institutes.

On the signing ceremony, Dr. Devi Singh, Director, IIM Lucknow says, “As the world gets globally connected, unification of professional education enriches the process of learning and reaches a greater potential. With globalization comes in the opportunities that have been created in various domains of learning. Research cannot be confined to geographies. In order to innovate new measures of teaching and learning we today join hands with one of US's leading B-schools, The Kelley School of Business, to share our expertise and learn together”.

IIM Lucknow and Kelly School of Business keenly look forward to this association to widen the horizon of innovative professional education on the international platform

For further information, please contact:

Anuradha Manjul

Public Relations & Media Relations Officer

Indian Institute of Management, Lucknow

Mobile : 9792333376

Ph :91-522-2734101-23 Extn. : 6910

Email : anuradhamanjul@iiml.ac.in, anuradha@iiml.org