



Sāmvaya

IIML Newsletter

Indian Institute of Management Lucknow



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Prof. Sanjay K. Singh - Business Environment Area

Prof. Payal Mehra - Communication Area

Prof. Roshan L. Raina - Communication Area

Publication Profile

Research Publications

Papers

Mehra Payal, 'Doctor-Patient Gender and Interactions in a medically under-served population' *Journal of Academy of Taiwan Business Management Review*, 9(2),2013;pp 1-9.

The journal is included in the Journal Ranking List of Australia Research Council, with B grade; ranked B by ABDC (Australia Business Deans council). The link (ERA) is as following: <http://www.arc.gov.au/>. The journal is also listed in both Ulrichs and Cabells

Evidence for doctor's communication style and gender differences comes mainly from the Western countries; little is known about gender differences in non western countries. In medicine, there is a possibility that gender stereotypes are not being practiced. Therefore it is reasonable to examine the micro aspects of doctor-patient communication and in-clinic satisfaction, especially in India, where gender divide is predominant. India is also a medically under-served nation and it is of interest to know how this impacts the doctor patient interaction. Results reveal that satisfaction with the doctor is not wholly dependent on the effective communication behaviors practiced by the doctors; it is a function of the perceived expertise of the doctor. Though the in-clinic satisfaction is not affected by gender, yet the gender of the doctor matters in the shaping of the patient-physician relationship and enhancement of consultation outcomes.

Keywords: Socio-demographic influencers, Cognitive and Affective empathy, Interaction styles, Power distance index, Gender dyads

Singh S. K., 'An inquiry into the cost structure of state transport undertakings in India', *Transport Policy*, 32, March 2014; pp. 1-8.

This paper examines the cost structure particularly cost elasticities, returns to scale, marginal cost of production, technological progress, demand for factor of production, and factor substitution in publicly owned State Transport Undertakings (STUs) in India. To examine these issues, a translog cost function is estimated jointly with factor share equations subject to required coefficient restrictions by using the method of 'Zellner's iterative' technique using the annual data of 11 STUs from 200001 to 201011. We find that the cost function is fully separable between time (technology) and its other arguments; therefore, technological progress experienced by STUs is (Hicks) neutral and returns to scale depends on output alone. Further analysis reveals that the average cost curve for STUs is U-shaped and it is increasing for the mean firm; consequently, large and medium size STUs are operating on diseconomies of scale whereas relatively small size STUs are experiencing economies of scale. We also examined the technological progress that STUs have enjoyed over time. It is found that the technological progress is same across STUs, though diminishing over time. STUs' cost savings due to technological progress has reduced from 2.1% of the total cost in 200001 to 1.3% of the total cost in 201011. Finally, we analyzed price elasticities of input demand and elasticity of substitution. It is found that all input demands are price inelastic and cross-price effect is not very strong. Since all own-partial elasticities of substitution are negative, hence, as required, the postulates of the cost minimizing factor demand theory are satisfied

Other Assignments

Prof. Roshan L. Raina, delivered the inaugural address 'Public Libraries to Deliver Services as Community Information Centres' in the National Seminar on "Role and Responsibility of Public Library in Rural Development (NSRRPLRD-2014)", organized by Sanatan Sewa Samiti, Amethi (UP) in association with Raj Rammohan Roy Library Foundation, Kolkata, on Saturday: March 1, 2014, at Amethi (UP). Also chaired the first technical session of the Seminar



Management Development Programmes

Concluded (March 2014)

S.No.	Program Title	Program Director	Date	Venue
1	General Management Program for Executives of KPMP Global Services Pvt. Ltd. (12 th On Campus)	Prof. Punam Sahgal	March 1, 2014	Noida
2	MDP on Enhancing Management and Administrative Effectiveness for Administrative Heads of Institutions of Higher Education	Prof. Punam Sahgal Prof. Chandan Sharma	March 10-14, 2014	Noida
3	General Management Program for Executives of KPMG Global Services Pvt. Ltd. (13 th On Campus)	Prof. Punam Sahgal	March 22, 2014	Noida
4	International Workshop cum Training Program on Conservation Agriculture	Prof. Sushil Kumar Prof. Jabir Ali	March 24, 2014 April 02, 2014	Noida
5	General Management Program for Executives of KPMG Global Services Pvt. Ltd. (14 th On Campus)	Prof. Punam Sahgal	March 29, 2014	Noida

EVENTS

Convocation 2014

