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IIML Newsletter

Indian Institute of Management Lucknow

From the Press

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Edition : Lucknow
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आईआईएमएल में लाइब्रेरी दिवस समारोह में बीबीएयू कुलपति प्रो. सोबती ने कहा

किताबों की जगह नहीं ले सकती तकनीक

अमर उजाला ब्यूरो

लखनऊ। पिछले कुछ वर्षों में तकनीक और इंटरनेट के बढ़ते प्रयोग व डिजिटल लाइब्रेरी के कॉन्सेप्ट ने छात्र-छात्राओं व अन्य लोगों में किताबें पढ़ने की आदत को कम किया है। आज की पीढ़ी हर चीज का जवाब तुरंत चाहती है। वह किताबों में अपना समय लगाने से बचती है। यह भी सच है कि जो ज्ञान किताबें पढ़ने से मिलता है वह इंटरनेट पर नहीं।

ये बातें बीबीएयू के कुलपति प्रो. आरसी सोबती ने गुरुवार को इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट लखनऊ की लाइब्रेरी डायरेक्टर के 14वें वार्षिक दिवस समारोह के अवसर पर बतौर मुख्य अतिथि कहीं। 'वर्तमान समय में पुस्तकालय की प्रासंगिकता' विषय पर आयोजित संगोष्ठी में प्रो. सोबती ने कहा कि लाइब्रेरी जाने से पढ़ने और सीखने का कौशल विकसित होता है। किताबों के महत्व पर चर्चा करते हुए उन्होंने कहा कि पुस्तकालय ही भविष्य की राह दिखाता है। इसके लिए इतिहास को जानना जरूरी है जो कि केवल किताबों से संभव है। इसलिए जितना ज्यादा हो सके किताबें जरूर पढ़ें स्टूडेंट। प्रो. सोबती ने लाइब्रेरी की [illegible] से की।

आईआईएम में पुस्तकालय की वार्षिक लाइब्रेरी के समारोह के बाद ग्रुप फोटो खिंचाते हुए स्टूडेंट्स, टीचर और स्टाफ।

भावी पीढ़ी को ध्यान में रखकर स्वरूप करें लाइब्रेरी

[illegible]

Name of the Publication : **Inext**
Edition : Lucknow
Date : **25/10/15**

आईआईएम के नए डायरेक्टर प्रो. अजीत

- दीपावली के आस-पास संभालेंगे पदभार
- प्रो. भरत भास्कर की जगह लेंगे
- प्रो. अजीत को है 17 साल का एकेडमिक अनुभव

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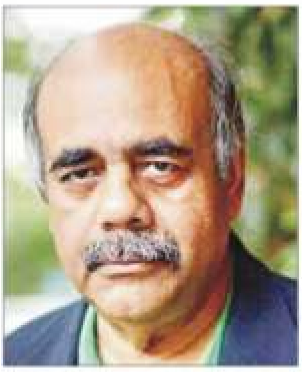
LUCKNOW (24 Oct): इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट लखनऊ (आईआईएम) के नए डायरेक्टर की नियुक्ति कर दी गई है. आईआईएम लखनऊ के बोर्ड ऑफ गवर्नेंस की ओर से प्रो. अजीत प्रसाद को नया डायरेक्टर नियुक्त किया गया है. वह मौजूदा कार्यवाहक डायरेक्टर प्रो. भरत भास्कर की जगह लेंगे. प्रो. प्रसाद मौजूदा समय में एसपी जैन इंस्टीट्यूट ऑफ मैनेजमेंट एंड रिसर्च में कार्यरत हैं. सूत्रों का कहना है कि नए डायरेक्टर की नियुक्ति के लिए 21 नवंबर को इंटरव्यू आयोजित हुआ था. जिसमें प्रो. अजीत प्रसाद को नए डायरेक्टर के तौर पर चुन लिया गया है. आईआईएम के सूत्रों का कहना है कि संस्थान के मंडे को बोर्ड और गवर्नेंस की ओर से इसकी आधिकारिक घोषणा कर दी जाएगी. प्रो. प्रसाद दीपावली के आसपास आईएमएम के डायरेक्टर का पद भार ग्रहण कर सकते हैं.



दिल्ली से की पढ़ाई

प्रो. अजीत प्रसाद ने सेंट स्टीफेन कॉलेज से बीए ऑनर्स इन इकोनॉमिक्स, दिल्ली स्कूल ऑफ इकोनॉमिक्स से एमए इन थ्योरिटिकल स्टैटिक्स एंड इकोनोमेट्रिक्स की पढ़ाई की हैं. इसके बाद आईएमआई दिल्ली से पीजीडीएम इन इंटरनेशनल बिजनेस, पटना यूनिवर्सिटी से एप्लाईड इकोनोमेट्रिक्स से पीएचडी साथ ही लंदन स्कूल ऑफ इकोनॉमिक्स से एमएससी इन सोशल पॉलिसी एंड डेवलपमेंट की पढ़ाई की है. उन्होंने प्लानिंग कमिशन में पांच साल, दो साल एसबीआई में, तीन साल इस्कैप में काम करने के अलावा उन्हें विभिन्न संस्थाओं में 17 साल के एकेडमिक का भी अनुभव है.लंबे समय से खाली चल रहे आईआईएम डायरेक्टर पद के लिए प्रो. भरत भास्कर को मजबूत दावेदार माना जा रहा था. कुछ माह पहले ही उन्हें कार्यवाहक निदेशक का पद भार दिया गया था. लेकिन निदेशक पद की दौड़ में वो अंतिम तीन में जगह नहीं बना पाये.

PIC: I NEXT

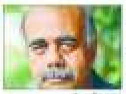
From the Press

Name of the Publication : **Hindustan**
Edition : Lucknow
Date : **26/10/15**

Name of the Publication : **Hindustan Times**
Edition : Lucknow
Date : **26/10/15**

प्रो. प्रसाद नवंबर में संभालेंगे पदभार

आईआईएम



[illegible]

Oct 26 2015 : The Times of India (Lucknow)

Ajit Prasad appointed new IIM-L director

The wait for a full-time director at Indian Institute of Management, Lucknow (IIM-L) is finally over after 19 months. Ajit Prasad, a professor of strategy at SP Jain Institute of Management and Research, Mumbai is the newly appointed full-time director of the premier management institute. He replaces the interim director Bharat Bhasker. In an e-mail to TOI, Prasad confirmed that he has been appointed as the IIM-L director and would take charge in November. **P 2**

New IIM-L director to take charge next month

HT Correspondent
htreporters.desk@hindustantimes.com

■ **Dr Ajit Prasad**

LUCKNOW: Dr Ajit Prasad, professor of strategy in SP Jain Institute of Management and Research, Mumbai, who has been named as regular director of the Indian Institute of Management, Lucknow, will take charge next month.

Prasad told HT on phone, "I will take charge next month as soon as after I get the formal appointment letter. Once I reach Lucknow, I'll list my priorities and vision for IIM-L." The premiere B-School is getting a new director after several months.

Dr Prasad will replace Prof Bharat Bhaskar who was made interim director of the B School in July this year after Prof Rajeev Srivastava expressed his unwillingness to carry the additional charge of director. Sources said the MHRD had informed chairman of IIM Lucknow JJ Irani about the new director. Prasad has done BA (Hons) in Economics from St Stephen's College and MA in theoretical statistics and econometrics from Delhi School of Economics. He also studied social policy and development from London School of Economics. Strategic planning and corporate social responsibility are his areas of competence and interest.

Prof Bharat Bhaskar was named as the new interim director of the Indian Institute of Management, Lucknow (IIM-L) in July for a period of three months and was given another extension this October or till the appointment of regular director.

Srivastava was given the job after Prof Devi Singh's tenure ended in September 2014. He was given the charge of interim director for six months or till the appointment of a regular director. When the six-month term ended in March, he was asked to continue as it was expected a new director would be named by the end of June.

From the Press

Name of the Publication : Indian Express
Edition : Lucknow
Date : 26/10/15

IIM-Lucknow set to get new director today

EXPRESS NEWS SERVICE
LUCKNOW, OCTOBER 25

MORE THAN a year after the term of Devi Singh, the last permanent director of Indian Institute of Management-Lucknow (IIM-L), ended in September 2014, Ajit Prasad — professor of Strategy at SP Jain Institute of Management in Mumbai — is likely to be announced as the new director of IIM-L on Monday.

Sources said while IIM-L Chairman Jamshed J Irani has been informed about Ajit Prasad's name being cleared for the post, an official announcement would be made on Monday.

Prasad is likely to join office next month.

An expert on strategic management and corporate social responsibility, Prasad has also taught at reputed institutes in India and abroad, including IIM-Raipur and Delhi University.

He has also authored a dictionary on strategic management. Apart from bring on the academic governing board of Milano Politechnique at Milan in Italy, Prasad was also appointed as the independent director of Board of Power Finance Corporation in 2010.

IIM-Lucknow has been without a permanent director for the last one year.

The term of the last permanent director, Devi Singh, had ended on September 15, 2014. After that, senior most professor Rajiv Kumar Srivastava was given officiating charges of the institute. However, in July this year, Srivastava had suddenly stepped down, citing personal reasons.

Following this, Bharat Bhaskar — senior professor of Information Technology at IIM-L — was made the interim director in July 2015. Bhaskar, reportedly a functionary of the RSS, continues to hold the post in the absence of a permanent director.

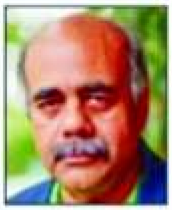
Name of the Publication : Times of India
Edition : Lucknow
Date : 26/10/15

Oct 26 2015 : The Times of India (Lucknow)

Ajit Prasad is new IIM-L director

Times News Network

Lucknow: The wait for a full-time director at Indian Institute of Management, Lucknow (IIM-L) is finally over after 19 months.



Ajit Prasad, a professor of strategy at SP Jain Institute of Management and Research, Mumbai is the newly appointed full-time director of the premier management institute. He replaces the interim director Bharat Bhasker.

In an e-mail to TOI, Prasad confirmed that he has been appointed as the IIM-L director and would take charge in November. An alumnus of St Stephens College, the Delhi School of Economics and International Management Institute, Prasad has rich experience in the government, industry and academia.

On July 8, MHRD assigned the additional charge of the director, IIM-L to the next senior faculty Bharat Bhasker, after Prof Yogesh Agarwal, second senior-most faculty declined to take charge, for a period of three months. This came after senior-most professor Rajiv Kumar Srivastava completed his six-month term as the IIM-L director on July 7 and refused to continue on health grounds, maintaining that his professional work was suffering due to this post.

On October 8, MHRD issued fresh directives giving extension to Bhasker till further orders. In the interview held on October 21, the search-cum-selection panel gave nod for Prasad's appointment which was endorsed by the Appointment Committee of Cabinet (ACC) headed by the prime minister.

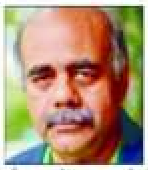
The post of the IIM-L director had been lying vacant for the last 19 months after Prof Devi Singh's extended second term ended in September last year. Singh's second term ended on March 9, 2014 after which he was given six months' extension.

From the Press

Name of the Publication : **NBT**
Edition : Lucknow
Date : **27/10/15**

IIM : प्रो. अजीत को भेजा नियुक्ति पत्र

■ एनबीटी, लखनऊ : इंडियन इंस्टिट्यूट ऑफ मैनेजमेंट (आईआईएम) में स्थाई डायरेक्टर के रूप में मुंबई के एसपी जैन इंस्टिट्यूट ऑफ मैनेजमेंट के प्रो. अजीत प्रसाद को नियुक्त किया गया है। आईआईएम की ओर से नियुक्ति पत्र भी भेज दिया गया है। प्रो. प्रसाद ने दीपावली के बाद जॉइन करने की बात कही है।



दीपावली के बाद संभाल सकते हैं जिम्मेदारी

आईआईएम के चीफ एग्जिक्यूटिव अफसर विश्वरंजन ने बताया कि हमने प्रक्रिया पूरी कर दी है। इससे पहले शासन से मिले पत्र में स्थाई डायरेक्टर के तौर पर प्रो. प्रसाद को नियुक्त करने की जानकारी दी गई थी। इसके बाद अपॉइंटमेंट लेटर भेज दिया गया है। इसके साथ ही बताया कि उनके जॉइन न करने तक प्रो. भरत भास्कर ही कार्यभार संभालेंगे। नए डायरेक्टर के स्वागत की तैयारियां भी शुरू हो गई हैं। गौरतलब है कि सितम्बर 2014 में प्रो. देवी सिंह के पद छोड़ने के बाद कार्यवाहक के रूप में प्रो. राजीव श्रीवास्तव को निदेशक बनाया गया था। हालांकि जुलाई 2015 में उन्होंने ने भी स्वास्थ्य कारणों से पद छोड़ दिया। इसके बाद आठ जुलाई को प्रो. भरत भास्कर को तीन माह के लिए निदेशक बनाया गया। सात अक्टूबर को 6 माह का सेवा विस्तार भी दिया गया था। हालांकि इस बीच स्थाई निदेशक की नियुक्ति कर दी गई।

Name of the Publication : **Times of India**
Edition : Lucknow
Date : **21/10/15**

IIM-L scores a 10/10 with placements

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Lucknow: Lucknow: In the times of e-commerce, it's consulting where all the action seems to be, if IIM-L's summer placements are anything to go by. With three out of four top recruiters from consulting sector, IIM-L saw a 45% increase in consulting profiles. Accenture led the recruiters by hand-picking as many as 16 students. Star TV emerged as second top recruiter with 12 recruitments; offering finance, marketing and operations profiles. With 11 offers in consulting domain, Mckinsey took the third spot. Boston Consulting Group made 10 offers.

Breaking its own record, IIM-L achieved 100% summer placements for its 31st batch of 457 students within four days. The placement drive saw participation from 157 domestic and international recruiters.

Placements chairman Prof DS Sengar told TOI that 215 students were placed on the first day itself. "We had to turn down as many as 119 companies; sending them letters of regret as all our students have been placed," he said.

As many as 35 companies hired for the first time from IIM-L with over 60% coming from the sales & marketing, finance and e-commerce sector. Some of the first time recruiters at IIM-L included AskMe.com, CarDekho.com, Hay Group, Nomura IB and Uber. Firms like MH Alshaya, Deutsche Bank, HUL and Kellogg's even offered international profiles.

IIM-Lucknow students pose with placements cell chairman DS Sengar

Of the companies that cherry-picked candidates here, consulting firms led the way with Accenture taking in as many as 16 students. Star TV emerged as the second top recruiter with 12 placements and McKinsey bagged 11. Boston Consulting Group made 10 offers.

With these firms participating, the institute seems to have become a preferred recruitment destination for marketing, finance and consulting roles. While 25% roles were offered in sales and marketing segment, 22% were in finance, 21% in consulting, 15% in e-Commerce, 10% in systems/IT and 7% in general management.

From the Press

Story : IIM Lucknow gets 100% placements in record four days
Http://www.follownews.com/iim-lucknow-gets-100-placements-in-record-four-days-8sip
Http://www.hindustantimes.com/education/iim-lucknow-completes-summer-placements-in-4-days/story-
Http://indiatoday.intoday.in/education/story/iim-lucknow-placements/1/503233.html
Http://timesofindia.indiatimes.com/home/education/IIM-L-gets-100-placements-in-record-four-
Http://economictimes.indiatimes.com/jobs/iim-lucknow-achieves-100-summer-placements-in-four-
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Http://khabar.ndtv.com/news/india/iim-lucknow-gets-100-per-cent-placements-in-record-4-days-1234512

Story : Tribe in UP to get lessons on marketing from IIM-L
Http://www.asianage.com/india/tribe-get-lessons-marketing-iim-l-609

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