

One-Year Part-time
**General Management Programme for the
Executives**

(with 240 hours of teaching in four "On-Campus Modules" of 9 days each)
2019-20

November 23, 2019 – October 11, 2020



Indian Institute of Management Lucknow

Prabandh Nagar, IIM Road, Lucknow - 226 013

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Website: www.iiml.ac.in

PROGRAMME

The General Management Programme for Executives (GMPE) is a one-year part-time programme with four On-Campus Modules of 9 days each, for working executives to prepare them for an advanced career in management. This Management Development Programme has been meticulously designed to inculcate strong conceptual frameworks in Business and Management Skills, Communication Skills, Financial Management, Accounts, Human Resource Management, Quantitative Methods, Operations Management, etc.

GMPE will integrate Advanced Management Theory, Soft Skills, and Quantitative Methods with real-world business practices. It has 240 hours of teaching in four "On-Campus Modules" of 9 days each.

On successful completion of the programme, the participants will be awarded a Certificate of One Year Part-time General Management Programme for Executives 2019-20.

ELIGIBILITY

1. Graduation or Post-Graduation (or equivalent) in any discipline with a minimum of 50% aggregate marks (or CGPA of 5 on a 10 point scale) or CA/ICWA/CS
2. Minimum of 3 years full-time post-qualification professional experience as on October 23, 2019.

PROGRAMME OBJECTIVES

- To understand macro-economic, socio-political, ecological and technological environment.
- To develop analytical and innovative skills set in management to gauge change holistically and to enhance the efficiency and effectiveness of organizations.
- To strengthen leadership and team-building skills.
- To develop values and proactive attitudes for societal well-being.

SELECTION PROCESS

- Application Form, completed with self-attested photocopies of Educational Qualification and Experience Certificates.
- Statement of purpose
- Demand Draft of ₹2000/- (non-refundable), favoring "Indian Institute of Management Lucknow" payable at Lucknow or via NEFT to the following Bank Account details.

Beneficiary Name	Indian Institute of Management Lucknow	
SB Account No.	07231450000294	
Bank Name	HDFC Bank Limited	
Bank Address	A R Centre, Dr. B N Verma Road, Opp. Gulmohar Hotel, Lucknow - 226018	
Bank Branch	Aminabad Branch	
IFSC Code	HDFC0000723	
In case of NEFT/RTGS transfer, please email following details to gmp19@iiml.ac.in and mdpfin@iiml.ac.in	1. Candidate Name:	4. Transaction Amount:
	2. Unique Transaction No. (UTR):	5. Bank Name:
	3. Transaction Date:	6. Branch Name:

SELECTION CRITERIA

- Marks in Graduation or Post Graduation
- No. of years of experience/Quality of Experience
- Personal interaction (Interview)

PROGRAMME CONTENT

Core Courses

• Financial Reporting and Analysis	• Organizational Behavior
• Managerial Economics	• Business Statistics
• Business Sustainability	• Management Accounting
• Marketing Management	• Operations Research
• Human Resource Management	• Business Communication
• Financial Management	• Macroeconomic & Business Environment
• Operations Management	• Marketing Research
• Strategic Management	• Consumer Behavior
• Management Information System	• Supply Chain Management
• Legal Aspects of Management	• Business Ethics & Employment Communication

CAPSTONE PROJECT

The capstone project is an important part of the programme. The participants would identify the management problem, develop and evaluate the alternative course of action and suggest the best option. Each participant would present the findings of his/her study, along with a written submission. The evaluation of the project report is to be done by IIML faculty.

FACULTY

The programme would be delivered by the Indian Institute of Management Lucknow faculty. Industry practitioners and entrepreneurs will be invited for a few sessions for continuous industry interaction.

PEDAGOGY

A judicious mix of the following:

- Case method of learning
- Lectures
- Exercises, Assignments
- Group Projects and Presentations
- Peer Discussions
- Role Plays

EVALUATION SYSTEM

In addition to the Term-end final examinations, other evaluation instruments at the discretion of the faculty will include one or more of the following:

- Assignments/Quizzes
- Class Participation

SCHEDULE & DURATION

- Classes will be conducted from Saturday to Sunday of the next week (9 days)
- Four learning modules of 9 days each (240 hours) at IIM Lucknow.

PROGRAMME FEE

Description	Fees (₹)
Application Fee	2,000/-
Total Programme Fee (including boarding and lodging on double occupancy basis excluding GST @ 18% or as applicable as per Govt. of India guidelines.	4,00,000/-

FEE DETAILS

Fee Details	Last Date of Fee Payment	FEE (₹)	GST @ 18% (₹)	Fee including GST (₹)
Application Fee	At the time of Application	2,000/-		
Acceptance Fee	November 08, 2019	1,00,000/-	18,000/-	1,18,000/-
1st Installment	November 18, 2019	1,50,000/-	27,000/-	1,77,000/-
2nd Installment	March 16, 2020	50,000/-	9,000/-	59,000/-
3rd Installment	June 05, 2020	50,000/-	9,000/-	59,000/-
4th Installment	September 28, 2020	50,000/-	9,000/-	59,000/-
Total		4,00,000/-	72,000/-	4,72,000/-

EARLY BIRD DISCOUNT

If we receive the duly filled in Application Form along with Application Fee of ₹2,000/- **on or before 05:00 p.m. on October 1, 2019**, the candidate will be entitled to an Early Bird Discount of ₹5,000/- in the total programme fee.

GROUP DISCOUNT

If we receive **five or more nominations** from a particular organization, each candidate gets a discount of ₹10,000/- in the total programme fee (applicable in case of sponsored candidates only).

ADMISSION SCHEDULE

Activity	Date
Last date to avail Early Bird Discount	October 1, 2019
Last date to receive Application Form	October 23, 2019
Acceptance and payment of acceptance fee	November 8, 2019
Module I	November 23 – December 1, 2019
Module II	March 21-29, 2020
Module III	June 13-21, 2020
Module IV	October 3-11, 2020

The completed application form along with the Application Fee should reach the Sr. Administrative Officer (Academic Services), Indian Institute of Management, Prabandh Nagar, IIM Road, Lucknow-226013, latest by October 23, 2019.

For further details, please contact us on

0522-6696287/6696282/6696283 or mail us at gmpe19@iiml.ac.in

Application Form can be downloaded from our website: www.iiml.ac.in

ABOUT THE INSTITUTE

- Indian Institute of Management Lucknow (IIML) is one of the premier business schools in India. From the sprawling about 185 acres campus, the Institute offers world-class education in major areas of management and provides an ambiance for genuine intellectual pursuit, excitement, and professional growth.
- The Institute's carefully designed and high impact Management Development Programmes train business leaders, senior executives, and practicing managers from various sectors of the economy in all disciplines of management education and thought. The Institute provides cooperation and support to Industry and the Government through its large number of prestigious Consulting Assignments and Research Projects.
- The Institute has an internationally acclaimed Postgraduate Programme in Management, Agri-business Management and Fellow Programme in Management known for its quality, rigor and global orientation.
- The Institute also runs a well-accepted One-Year Part-time General Management Programme for Executives (with 240 hours of teaching in four "On-Campus" modules of 9 days each).
- The Noida campus, as an extension of IIM Lucknow, has been established to provide globally competitive management education to the professionals. The Noida campus has an evening programme leading to PGDBM for Working Managers (WMP). Besides, the Institute has one year full-time International Programme in Management for Executives (IPMX). In addition to these, the Institute has launched distance learning programmes (e-MDPs), besides many other short duration programmes.
- The Institute has well equipped air-conditioned Lecture Rooms, Library, Computer Centre and comfortable on-campus air-conditioned board and lodging arrangements on single occupancy basis for the Management Development Programme participants at both the campuses.
- IIM Lucknow has collaboration with some Business Schools in Europe, Australia, and Canada for Faculty and Students Exchange.
- The Lucknow campus is located about 20 KMs away from the Railway Station and 30 KMs from the Airport, on the Lucknow-Sitapur highway and Hardoi-Sitapur bypass. The Noida campus is located at Plot No. B-1, Sector 62, Noida near the Delhi-Ghaziabad highway (NH-24) about 25 KMs away from New Delhi Railway Station and about 40 KMs from the Domestic Airport.