



## Indian Institute of Management Lucknow

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### **IIM Lucknow enters into an institutional alliance with Harvard Business School**

Two faculty members from IIM Lucknow, Prof Sanjay K Singh and Prof Ashutosh K Sinha attended the "Microeconomics of Competitiveness (MOC) Faculty Workshop" from Dec 7th to Dec 9th, 2015, at the Institute for Strategy and Competitiveness (ISC) at Harvard Business School (HBS), Boston, MA. Research papers were presented on the first day, and the next two days were devoted to the faculty workshop. Prominent speakers during the session were Professors Michael E. Porter, Christian H.M. Ketels, Jorge Ramirez-Vallejo and Laura Alfaro.

As a part of the affiliate network of this institute at HBS, IIM Lucknow shall be able to access the continuously updated MOC teaching material developed by Prof Porter and the ISC. This elective course on "Microeconomics of Competitiveness" shall be offered to students of different programmes at IIM Lucknow in the coming year.

Not only this, now IIM Lucknow, will be able to use the Harvard Expertise in Cluster Development at local government level too.

For further information, please contact:

**Prof. Payal Mehra**

Chairman Corporate Communication  
Email: [payal@iiml.ac.in](mailto:payal@iiml.ac.in)

**Anuradha Manjul**

Public Relations & Media Relations Officer  
Indian Institute of Management, Lucknow  
Mobile : 9792333376  
Ph :91-522-2734101-23 Extn: 6910 Direct : 6696910  
Email :[anuradhamanjul@iiml.ac.in](mailto:anuradhamanjul@iiml.ac.in).



Prof. Sanjay K. Singh



Prof. Ashutosh K. Sinha